Ohio Bureau of Workers' Compensation

# Medical & Health Symposium

**VIRTUAL** 

# **EXHIBITOR APPLICATION**

**September 17 - 19, 2025** 



# Learn more at:

medsymposium@bwc.ohio.gov

1-800-477-2292



September 17 – 19, 2025



We invite you to exhibit at the Ohio Bureau of Workers' Compensation 10th annual virtual Medical & Health Symposium and be part of shaping Ohio's future of occupational health, workers' compensation, health care, and workplace injury prevention.

Join us as a virtual exhibitor at one of the nation's largest medical conferences in the workers' compensation industry. Last year over 8,000 decision makers (health-care administrators, medical professionals, academic leaders, hospital CEOs, case managers, counselors, office staff, and many more) from around the country joined us. Our sessions educated them on caring for our injured workers, and provided free continuing education credits. As an exhibitor, you can also earn these credits while you promote your company's products or

services and connect with attendees. Our low-cost virtual options are the best value to gain access to these medically related decision makers.

Having the right products and tools is crucial to getting our injured workers back to work and life – and our exhibitors are essential. As we celebrate our 10th year of uniting our medical and legal professionals, we want you to be a part of this nationally growing conference, so we can connect you with current and future customers.

Sincerely,

Janeece Keyes-Shanklin

Director of Provider Experience



September 17 – 19, 2025

# Why Exhibit?

Receive exclusive access to attendees and engage in personal interactions with registrants during the symposium, while our system automatically tracks leads.

# Capture leads with virtual booths starting at just \$100!

Don't miss...

- Free commercial advertising opportunities
- Robust detailed lead reporting
- Minimal investment no travel or lodging
- · Easy assisted booth setup

We believe this is the one of the most unique mixes of health-care and legal professionals you will find. Don't miss this cost-effective chance to





# FREE video commercial

Entice attendees with a free commercial that will be shown in the livestream during breaks and lunchtime.

The exhibit hall is an integral part of the overall experience. Your commercial will attract attendees to your booth and increase awareness of your products and services.

Submit an existing video or have your team create an eye-catching informative, humorous, or entertaining commercial showcasing your products or services. Let your creativity shine with this unique and FREE opportunity.



# **EXHIBITOR AGREEMENT**

Complete all sections and return your application to: <u>medsymposium@bwc.ohio.gov</u>

Company information					
Company name			Website		
Street address					
				=	
City		State		ZIP code	
Contact name			Title	1	
Phone number	Email address		1		
Represe	entatives participa	ating in the vi	rtual booth		
Name	Titl	le		Email address	
	Video commercia	l advertisem	ent		
Will you take advantage of your op				ream?	
☐ <b>Yes</b> , we will submit a video comm				ream.	
No, we will not submit a video co					
	Company d	lescription			
Provide a brief description of your com	pany, including the inc	dustry, products,	and/or services	s offered.	
Special offer					
☐ <b>Yes</b> , we are participating in the s			be held respon	sible for any part of this	
promotion, including but not lim	nited to the purchase, o				
No, we are not making a special of	offer to attendees.				



# **EXHIBITOR AGREEMENT**

Complete all sections and return your application to: <u>medsymposium@bwc.ohio.gov</u>

Booth selection				
☐ Premium Booth \$500 ☐ Standard Booth \$100				
Payment method				
<ul> <li>Check         Make check payable to Ohio BWC and mail to:         Ohio Bureau of Workers' Compensation         Attn: Cashiering Unit         P.O. Box 15698         Columbus, OH 43215-0698</li> <li>□ Credit card (Please do not provide a credit card number on this for We accept MasterCard, Visa, and American Express. BWC will call you to provide a credit card of the card</li></ul>	•			
cardholder contact name and phone number.				
Cardholder name	Phone number			
Disclaimer - Agreement - Sign	ature			
CME Disclaimer				
Direct sales or promotional activities are prohibited while in the space of the activity. Symposium session space is for educational purposes only. Exhibitor but are not permitted to engage in direct sales in the educational space.				
Agreement				
BWC reserves exhibitor packages on a first-come, first-serve basis. Promotion advertisements, and inclusion in the virtual exhibitor hall require a signed ag reserves the right, at our sole discretion, to refuse any promotional material or right to use the company's name in media related to promoting the Medical 8	reement prior to production deadlines. BWC deemed inappropriate. BWC reserves the			
☐ I have read and accepted the terms and conditions set forth herein.				
Required agreement signature:	Date:			
A valid signature must consist of a physical (wet ink) signature, a stamped sign software solution that can identify and authenticate the signer, is tamper-procuit with the Agreement. BWC does not accept the use of a typed signature. Forms	f, and can attach or associate the signature			

returned to obtain a valid signature.



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# **Worldwide exposure**

Get the exposure and gain access to the key leaders you're looking for...last year the Medical & Health Symposium had registrations from all 50 states and over 35 countries.

Afghanistan Albania

American Samoa

Andorra

Australia Bahamas

Bermuda Barbados Belarus

Brazil Cameroon

Canada Colombia

Costa Rica

Dominica Ethiopia

France Germany

Ghana

Greece

Guatemala

India

Ireland Italy

Jamaica

Japan

Jordan

Kenya Lebanon Malaysia

Malawi

Mexico

Montenegro

Nepal

Netherlands

New Zealand

Nigeria

Pakistan

**Philippines** 

Puerto Rico

Saint Helena Saudi Arabia

Serbia

South Africa

Spain

Sri Lanka

Taiwan

Thailand

Uganda

Ukraine

**United Arab Emirates** 

**United Kingdom** 

**United States** 

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# Who's attending

We will be seeking continuing education for these license types:

- Athletic trainer (AT)
- Attorney, judge, and legal professional (CLE)
- Certified case manager (CCM)
- Certified disability management specialist (CDMS)
- Certified health education specialist (CHES-MCHES-NCHEC)
- Certified medical assistant (CMA-AAMA)
- Certified professional coder (CPC)
- Certified public accountant (CPA)
- Certified rehabilitation counselor (CRC)
- Chemical dependency counselor (CDC)
- Chiropractor (DC)
- Dentist (DDS, DMD, and RDH)
- Health information management (AHIMA)
- Licensed professional counselor (LPC, LPCC)
- Licensed social worker (LSW, LISW)
- Marriage & family therapist (MFT)
- Nurse (APRN, LPN, and RN)
- Occupational therapist (OT and OTA)
- o Optometrist (O.D.), Ocularist, Optician
- o Paramedic, AEMT, EMR, and EMT
- Pharmacist (ACPE)
- Physical therapist (PT and PTA)
- Physician DO, DPM, M.D., and PA (CME)
- Psychologist (OPA-MCE)





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# Join our growing list of exhibitors!

3-Hab

A and Z Medical Supplies

**Absentia Solutions** 

Acloché Medical Staffing

**Addiction Campuses** 

Aesculap Implant Systems

American Board of Occupational

Health Nurses (ABOHN)

**Ametros** 

**Argos Health** 

Atheltico Physical Therapy

**Better Than Icing** 

Better You, Better Ohio!

Brett Oakley - Independent

**ASEA** Associate

Capital Prosthetics & Orthotic

Center

Careworks

Charitable Health Network

Chromocare

CompMed

Comprehensive Pain Specialists

Comp-X

Conexia

CuddleBrace

**DASCO Home Medical** 

**Deterra Medication Disposal** 

**Bags** 

Disability & Occupational

Consultants

**Drayer Physical Therapy** 

Hand & Microsurgery Associates

Hand & Arm Therapy Associates

**Hanger Clinic** 

**HIPPAMATE** 

Homelink

Hondros College of Nursing

Hope Network Neuro Rehab

Indiana Wesleyan University

**Infinity Orthopedics** 

**Integrated Pain Solutions** 

Kindred Hospitals of Dayton &

Lima

**KTS Advocacy** 

Mary Free Bed Rehab Hospital

Matrix Vocational Solutions

Medata

**Medical Evaluators** 

Mentis Neuro Health

**MRG Exams** 

**Naked Prosthetics** 

National Alliance of Mental

Illness (NAMI FC)

**Neuro Restorative** 

NovaCare Rehabilitation

**ODG** 

Ohio Association of

Occupational Health Nurses

**Ohio Athletic Trainers** 

Association

Ohio Health Rehab Hospital

**Ohio Means Jobs** 

**Ohio Nurses Association** 

Ohio Professionals Health

Program (Ohio PHP)

Ohio State Medical Board

**Ohio State Chiropractic** 

Association

Ohio State Medical Association

Ohio Rx Disposal

One Call Care Management

Opportunities for Ohioans with

Disabilities

**Paradigm** 

Patran

PCG- Public Consulting Group

Pearson Transcription, LLC

Pinnacle Treatment Centers/

**Recovery Works Columbus** 

**Prevent Blindness** 

Primerica Stiltner & Associates

**Proficient Tech** 

**ProMedica Medical Management** 

**Proscan Imaging** 

Purdue Pharma

**OLI Brain and Spinal** 

Rainbow Rehabilitation Center

**Recovery Works Columbus** 

Regenesis

Rehab Hospital of Northwest

Ohio

ReMED

Resilient Life Care

Sedgwick

Smart RX

**SOS Technologies** 

Spectra Medical Distribution

Springstone Behavioral Health

Stride Mobility

Terry's Shoes Foot Care Center

The Ohio Brain Injury Program

TruPulse USA

**Upshift with Chad** 

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# **Booth options**

Choose from our **Premium** or **Standard** booth. No matter your selection, this cost-effective advertising opportunity will provide you the exposure you need to get your company's name and products in front of your target audience.

Booth features	Premium booth investment \$500	Standard booth investment \$100
Advertisement		
Video commercial advertisement		
Company logo on exhibitor web page		
Company logo included in social media	<b>⊘</b>	<b>Ø</b>
Event guide - advertisement, listing and logo page	<b>✓</b>	<b>Ø</b>
Virtual booth options		
Exhibitor booth – fully customizable, downloads		
Custom URL website links		
Live chat with attendees	<b>✓</b>	<b>Ø</b>
On-demand videos within booth	<b>✓</b>	<b>Ø</b>
Company photos, links, and contact information	<b>✓</b>	<b>✓</b>
Special offer options	<b>✓</b>	<b>✓</b>
Company documents for download	<b>✓</b>	<b>✓</b>
Detailed attendee reports	<b>⊘</b>	<b>✓</b>
Booth staffed to meet live with attendees	<b>⊘</b>	
Live video conferencing with attendees	<b>✓</b>	
Total investment	\$500	\$100

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# **Advertising opportunities**

Don't miss the opportunity and excitement of creating a commercial that will be played during breaks and lunches and seen by thousands. You can also link to it in your virtual booth.

- 1 Video commercial (30 seconds max)
  - Commercial played during session breaks and lunches
- **2** Electronic event guide specifications

Your advertisement is seen by thousands in the symposium event guide.

**Graphic specifications:** 

- o Event guide company logo 300 dpi PDF, or JPG
- Event guide
  - Full-page AD vertical 7.25" x 9.812" high resolution PDF
  - Half-page AD horizontal 7.125" x 4.625" high resolution PDF
- **3** Virtual streaming platform

This award-winning streaming platform gives you numerous opportunities...

- o Exhibitor hall listing with image
- o Customizable exhibitor booth
- o Customizable banner images with hyperlinks inside booth
- o "Meet the team" tab with staff photos and contact info
- o Special offer tab to spotlight a new product or special
- o On demand videos in the booth

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Booth design can be personalized to include images, hyperlinks, sliding banner images, company information, staff contacts, and photos to give a brand-specific look to your booth.

Booth design specifications	Size
Video commercial advertisement (recommended 30 seconds)	MP4 file
Company logo on exhibitor web page	1,200 x 300 px
Company logo included in social media	300 x 300 px
Company logo	400 x 200 px
Company exhibitor booth banner	1,200 x 300 px
Contact headshot	300 x 300 px
3D exhibitor booth background	2,560 x 1,440 px
Special offer thumbnail	400 x 200 px
Event guide – advertisement, listing, and logo page	2,560 x 1,440 px



# Special offer option

## **Booth design specifications**

Attendees love to stop by your booth, grab free candy, pens, and notebooks, or a small sample of your product offering. Think of this option as an in-person sample giveaway. The special offer option is an opportunity to provide attendees with that same experience.

The special offer tab in the virtual booth allows companies to provide visitors a unique opportunity for a featured product or service to be offered for a limited time, or at a discount. Attendees that visit your booth can read about your product or service offer and obtain the special code you create.

## **Important deadlines**

Important deadlines are listed below. Registration will open in June. Once open, you will be provided with detailed information on the structure and booth build options.

Important dates		
May 1, 2025 Exhibitor booth build begins		
June 1, 2025	Registration opens	
August 29, 2025	Video commercial due	
August 29, 2025	Event guide ad due	
September 17, 2025	Event begins	

### **EXHIBITOR AGREEMENT**

Complete all sections and return your application to: <u>medsymposium@bwc.ohio.gov</u>

#### **Exhibitor Terms and conditions**

This application, upon acceptance by the Ohio Bureau of Workers' Compensation, hereafter referred to as BWC, immediately creates a binding contract between the Exhibitor and BWC. AN AUTHORIZED SIGNATURE ABOVE SIGNIFIES THE EXHIBITOR'S INTENTION TO BE BOUND BY THE TERMS OF THIS CONTRACT. BWC reserves the right to reject an exhibitor's application to participate. The contract shall contain, without alteration, all the terms and conditions governing the agreement between BWC and the exhibitor. Any alteration to the terms and conditions of the contract by an applicant shall immediately cause rejection of the exhibitor's application. Failure to meet or perform within the terms and conditions set forth in the contract shall permit BWC to immediately rescind or cancel the contract and to remove the exhibitor from the event. In that event, the exhibitor will not receive a refund.

In consideration of the space allotted, the exhibitor agrees to comply with the conditions and rules set forth herein, and in the exhibitor promotional materials. It is understood and agreed that, in the event of failure or inability to fulfill its contract for virtual booth rental or to furnish space due to fires, strike, authority of law, act of God, or for any other reason, BWC agrees to refund all deposits and other monies paid hereunder. In that event, this agreement shall be deemed canceled by mutual consent, and BWC shall be relieved from all responsibility thereunder.

#### Important!

Scammers are targeting conferences and expositions. Be aware of outside organizations possibly claiming to represent BWC or show managers. They may try to sell you a Medical & Health Symposium exhibitor space or an attendee list. No authorized organization will contact you about our symposium's attendee lists. Ignore these spam emails and calls. In addition, do not provide anyone with your personal information.

### Agreement for virtual booth space

#### 1. Description of virtual booths

- "Booth" consists of virtual space in the BWC-selected, virtual conference vendor's electronic platform.
- Exhibitor shall be responsible for providing branding and logo for the electronic space.

#### 2. Eligibility of exhibitors

Eligibility is limited to individuals and companies who supply products and/or services related to the following industries: medical, health care, legal, retirement, pharmacy, and rehabilitation. Additional companies that are deemed appropriate by BWC are also eligible. BWC reserves the right to deny participation to any company whose business is determined, at BWC's sole discretion, to be inappropriate for the event.

- BWC shall have the sole right to determine the eligibility of exhibits, including but not limited to companies, products, systems, services, booth graphics, material distributed at the conference, souvenirs, giveaways, costumes and booth personnel attire, and all other exhibition features and activities.
- The Exhibitor agrees not to display products or literature that are not regularly sold or distributed by him/her, except as deemed acceptable by BWC to illustrate the applications of his products.
- Exhibitor shall not in any manner indicate that BWC endorsement of the Exhibitor or use or approval of the Exhibitor's product or service has been given by BWC.
- It is the Exhibitor's responsibility to receive prior written approval from BWC for any product-video demonstration or display that is not within standard exhibition industry procedures and/or may be questionable in nature.
- BWC reserves the right to alter or close any questionable exhibit that does not obtain prior written authorization. No refund shall be due under such circumstances.
- BWC reserves the right to prohibit or require the removal of any display or exhibit or any part of an exhibit that it deems unsuitable or not in keeping with the character of the event.

# **Exhibitor Terms & Conditions**

medsymposium@bwc.ohio.gov

#### **Exhibitor Terms and conditions**

#### 3. Promotions, prize drawings, and advertisements

BWC reserves the right to reject or request revision of any product, artwork, or video content submitted for a booth, promotion, or advertisement. A booth must be purchased to participate in any promotion, sponsorship, or advertisement. Exhibitors are not permitted to offer a promotion, giveaway, or prize drawing that involves alcoholic beverages or products, tobacco products, firearms, blade weapons, or cutlery during or in conjunction with the event.

#### 4. Booth space - virtual location

Booth space virtual location shall be assigned at the sole discretion of BWC and the Ohio Workers' Compensation Medical & Health Symposium.

#### 5. Booth services

- Limited virtual booth training for set up and design will be provided.
- If requested, BWC will provide information containing rates and information for additional services in advance of the Ohio Workers' Compensation Medical & Health Symposium. All expenses for services beyond items outlined above in Exhibitor Options are to be paid by the Exhibitor.
- BWC reserves the right to approve all materials before displaying them at the virtual exhibit hall.

#### 6. Creating virtual exhibits

Materials for electronic set-up are due to the BWC virtual conference vendor by the deadline. Please ask for creative assistance and if additional charges are necessary for design assistance.

#### 7. Send electronic correspondence to medsymposium@bwc.ohio.gov.

#### 8. Cancellation and refunds

BWC must receive all cancellation requests in writing at <u>medsymposium@bwc.ohio.gov</u>. BWC reserves the right to resell any canceled booth space, promotions, or advertising. This refund policy does not apply to any food/beverage event promotions or sponsorship; all such payments are final.

#### 9. Promotions and advertisements

BWC reserves the right to reject or request revision of any artwork, video, or content submitted for a promotion or advertisement.

#### 10. Contract for virtual space

All contracts are subject to the rules herein given. All applications must be accompanied by full payment in the form of a check or an authorized credit card payment to cover the total cost of booth space, promotions, sponsorship, and/or advertising. No Exhibitor shall assign, sublet, or apportion the whole or any part of the booth space, promotions, or advertising, nor exhibit therein, nor permit any other party to exhibit therein, any other goods than those manufactured or handled by the Exhibitor in the regular course of their business, nor permit any representative or firm or company not exhibiting to solicit business or take orders in their space without written permission from BWC. The Exhibitor must comply with and be bound by all laws, ordinances and regulations of the country, state, county, and city, and wherever applicable, of the police and fire departments.

# **Exhibitor Terms & Conditions**

medsymposium@bwc.ohio.gov

#### **Exhibitor Terms and conditions**

#### 11. Limitation of liability

It is expressly understood that BWC and the virtual conference vendor will not be responsible for loss or damage which might ensue from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or from the virtual conference vendor. BWC will not be responsible in any way for goods while in storage and no bailment is created as to Exhibitor's goods.

BWC and its officers, staff members, employees, agents, and representatives shall not, under any condition or circumstances, be responsible for any loss sustained by any Exhibitor or any other person by reason of fire, theft, water, personal injuries, or from any act or omission whatsoever. All rules and regulations for the event are a part of this contract, including but not limited to the Exhibitor Information Package and advertising materials. It is expressly understood that BWC does not assume responsibility for extra charges for design work, production, artwork layout, programming, integration, streaming, etc.

Each Exhibitor agrees that it shall assume sole responsibility for any damages caused by them. Exhibitors shall obtain insurance to cover damage or loss to exhibit material and general commercial liability insurance against injury to the person or property of others. The duty to indemnify BWC and to obtain insurance does not apply to state agencies that cannot constitutionally agree to indemnification or to other agencies or persons with governmental immunity from liability.

IN NO EVENT SHALL BWC BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF PROFITS, EVEN IF THE BUREAU HAD BEEN ADVISED, KNEW, OR SHOULD HAVE KNOWN OF THE POSSIBILITY OF SUCH DAMAGES. It is understood that all costs, fees, and expenses incurred by an Exhibitor as a result of any legal action against the Exhibitor shall be the sole responsibility of the Exhibitor. Reimbursement by way of contribution, indemnification, or otherwise shall not be sought against BWC or the conference. BWC shall not be held liable for said costs, fees, and expenses and the Exhibitor shall be liable to BWC for any costs, fees, and expenses incurred by BWC in defending any such action by the Exhibitor.

BWC is not responsible for natural disasters and other issues that may impact the event taking place, including but not limited to virtual issues including cyber-attacks, errors, and omissions, etc., that impact the conference.

#### 12. Authority of show management

BWC reserves the right to remove any Exhibitor, its assignees, or subletters in the event the Exhibitor violates any of these rules or provisions of the contract. All matters not explicitly covered in these rules are subject to the decision of BWC management. All Exhibitors must abide by decisions made by management.

#### 13. Exhibitor consumer privacy and data security

As an exhibitor you are responsible for consumer privacy and data protection of attendee's personal details (email address, IP address, etc.) in your possession. BWC is not responsible for the use or misuse of personal or confidential information by the Exhibitor or the Exhibitor's employees, agents, or assigns.