



# Brave New World: Empowering and Transforming Health Centers to Grow Their Own

**Breakout Session B: Education  
Health Center Guide**

---

## BIO:

### **Bruce Gray, MPA, Chief Executive Officer, Northwest Regional Primary Care Association (NWRPCA)**



Bruce started his community health career with the U.S. Department of Health and Human Services, Bureau of Primary Health Care, Division of Community and Migrant Health in 1995, ultimately serving as Special Assistant to the DCMH Director. In 1999, he returned to Seattle as first the Northwest director for Capital Link, a national consulting firm for health center facility development, and subsequently, from 2001-04, as their Director of State Initiatives. He has served as NWRPCA's CEO since 2004. Bruce holds an MPA from the University of Washington's Evans School of Public Affairs and a BA from Brown University.

**EHCI** THE EDUCATION  
HEALTH CENTER  
INITIATIVE



Community  
Health  
Association of  
Mountain/  
Plains  
States



NORTHWEST  
REGIONAL  
PRIMARY CARE  
ASSOCIATION

*Alaska · Oregon · Idaho · Washington*

# The Education Health Center Guide

“The Value of Growing Our Own” November 17,  
2020

NACHC PCA/HCCN Conference



# The Education Health Center Initiative

- Partners: CHAMPS (Region VIII) & NWRPCA (Region X)
- Purpose: Linking clinical education with primary care in urban and rural settings
- Products & Services: Conducting state, regional and national trainings; providing direct technical assistance to CHCs & PCAs; developing resource materials; posting research and other resources; and pursuing related policy education and advocacy
- Project-at-hand: Promoting the revised EHC Guide to assist with both GME and THCGME development at CHCs (2011 original)
- Impetus: The HRSA THCGME program (currently 57 residencies with over 700 residents in 27 states)



# The Education Health Center Guide



|  |           |
|--|-----------|
| <b>PREAMBLE</b> .....                                    | <b>vi</b> |
| Chapter 1:<br><b>OVERVIEW AND MISSION</b> .....          | <b>2</b>  |
| Chapter 2:<br><b>GOVERNANCE</b> .....                    | <b>18</b> |
| Chapter 3:<br><b>ADMINISTRATION AND OPERATIONS</b> ..... | <b>28</b> |
| Chapter 4:<br><b>FINANCE</b> .....                       | <b>44</b> |
| Chapter 5:<br><b>LEGAL</b> .....                         | <b>56</b> |
| <b>RESOURCES</b> .....                                   | <b>69</b> |

[Appendix A: Teaching Health Center Costing Instrument](#)

# EHCI Guide Content Team

- Administration & Operations
  - Roxanne Fahrenwald, MD (RiverStone Health, MT)
  - Robert Schiller, MD (The Institute for Family Health, NY)
- Governance
  - Mike Maples, MD (Community Health of Central Washington, WA)
- Finance
  - Kiki Nocella, PhD (Wipfli, CA)
- Legal
  - Jacqueline C. Leifer, Esq. (Feldesman Tucker Leifer Fidell, DC)



# Overview & Mission

- CHCs & PCRs: Similarities & Differences in Mission
- Making the Business Case: Potential Benefits & Drawbacks
- Accreditation & Sponsorship
- Developing a Shared Mission & Vision



# Governance

- Models of CHC Residency Participation
  - CHC as Sponsoring Institution
  - CHC as Continuity Clinic (“CC”) for Hospital Sponsor
  - CHC as CC for Consortium
  - CHC as CC for Academic Health Center/ Medical School
- Collab. Agreements & Finding Common Ground





# Administration & Operations

- *Key Challenge: Allowing best of both residency and CHC cultures to thrive/complement each other*
- Program Director & Core Faculty
- Facilities, Scheduling & Supervision
- Faculty & Hospital Relationships
- Community Relationships
- Pursuing Accreditation



# Finance

- Start-up Funding & Cost Estimates
- Operational Funding
- Direct GME vs. Indirect GME
- THCGME Funding
- Key Considerations in Seeking Funding
- Ground Rules & Assumptions for Developing Financial Pro-Formas



# Legal

- Agreements & Arrangements
- Personnel Roles & Responsibilities
- Referral
- Section 330 Considerations
  - Maintaining Control over CHC Operations
  - Contracting for Preceptor Services
  - Federal Tort Claims Act (FTCA) & “Gap” Issues
- Credentialing & Privileging
- Anti-Kickback Statute





Join us!

**Monthly Peer Learning  
Network call**

Contact Kelly Rondou for more  
information

[kroundou@nwrpca.org](mailto:kroundou@nwrpca.org)

**EHCI** THE EDUCATION  
HEALTH CENTER  
INITIATIVE

*Supported with funding from The Josiah Macy, Jr. Foundation*



Family Medicine  
Residency Network  
[www.wumrnetwork.org](http://www.wumrnetwork.org)



UNIVERSITY of WASHINGTON  
DEPARTMENT OF FAMILY MEDICINE



# EHCI Contact

Questions?

Contact: Kelly Rondou, NWRPCA  
Director of Program Support & EHCI Lead  
[krondou@nwrpca.org](mailto:krondou@nwrpca.org) | 206-783-3004 ext. 110

<https://educationhealthcenter.org>

