



NATIONAL ASSOCIATION OF  
Community Health Centers®

# 10th Open Enrollment Period Halfway Point:

## Finishing Strong and Laying the Groundwork for the Future

December 7, 2022



# THE NACHC MISSION

## **America's Voice for Community Health Care**

The National Association of Community Health Centers (NACHC) was founded in 1971 to promote efficient, high quality, comprehensive health care that is accessible, culturally and linguistically competent, community directed, and patient centered for all.



# Webinar Learning Objectives

The goal of today's webinar is to:

- Reorient your health center to the requirements and value of conducting health insurance outreach and enrollment;
- Provide an overview and list of next steps your health center needs take to provide Marketplace enrollments (with a focus on Healthcare.gov states); and
- Highlight promising practices on strategies for enrolling your communities into coverage

# Agenda



Welcome



**NACHC Overview** on Health Center O&E Requirements & Expectations



**What to Expect from CMS** on Open Enrollment 10



Tips from a **Primary Care Association** Navigator Organization: O&E Action Items + Next Steps



Tips from a **Health Center** Navigator Organization



Q&A / Discussion

# Speakers



**Ted Henson**  
Director, Health Center Growth & Development, NACHC



**Emily Pedneau**  
Senior Advisor, Marketplace Operations  
Coordination Center, CCIIO, CMS



**Paula Campbell**  
Director of Health Equity & Emergency Preparedness, Illinois Primary Health Care Association



**Jose Ibarra**  
Enrollment Manager, CentroMed, San Antonio, TX



## Health Center Role & Expectations in OE10

Ted Henson, Director, Health Center  
Growth & Development, NACHC

# Role of Outreach Staff & Enrollment Assisters



---

Providing outreach and education for consumers is a crucial role of assisters and makes you trusted community partners.



---

Enrollment Assisters include Certified Application Counselors, Marketplace Navigators, In-Person navigators, etc and other staff who expand access to affordable health coverage in the Marketplace and public insurance



---

Assisters provide free and impartial enrollment assistance in FFM states as Navigators, Certified Application Counselor Designated Organizations (CDOs), and other Non-Navigator Assistance Personnel

---

Facilitate access and reduce barriers to insurance coverage, quality health care, and social services

---

Provide linguistically and culturally responsive services such as health education directly to the community.

# Health Center Role in O&E

---

2013 – 2015: HRSA provided over \$150 million supplemental funding to over 1,200 HCs to conduct Providing outreach and enrollment activities;

---

By 2015, Funding was annualized into health center base grant funding awards

---

In 2021, CMS Awarded over \$80 million Navigator Funding to 60 organizations; included at least 17 PCAs/FQHCs as direct recipients

---

Health Centers provided over 3.7 million assists (2021)

---

Health Centers employed over 7,000 outreach and eligibility assistance workers (2021)

---



# Importance of O&E Reporting

---

HRSA requires all health center to track enrollment assistance at the organization level

---

O/E data is captured in the annual Uniform Data System (UDS) – Table ODE: Other Data Elements, Line 3 – as a calendar year submission; OE10 assists that occur in 2023 will be reported in the following year.

---

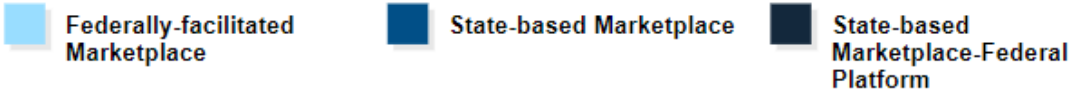
Assists provided are defined as **customizable education sessions** about third-party primary care health insurance coverage options (one-on-one or small group) and any other assistance provided by a health center assister to facilitate enrollment through the Health Insurance Marketplace, Medicaid/CHIP, Medicare, or other third-party insurance.

---

Assists can be provided in-person, virtually, via phone or email.

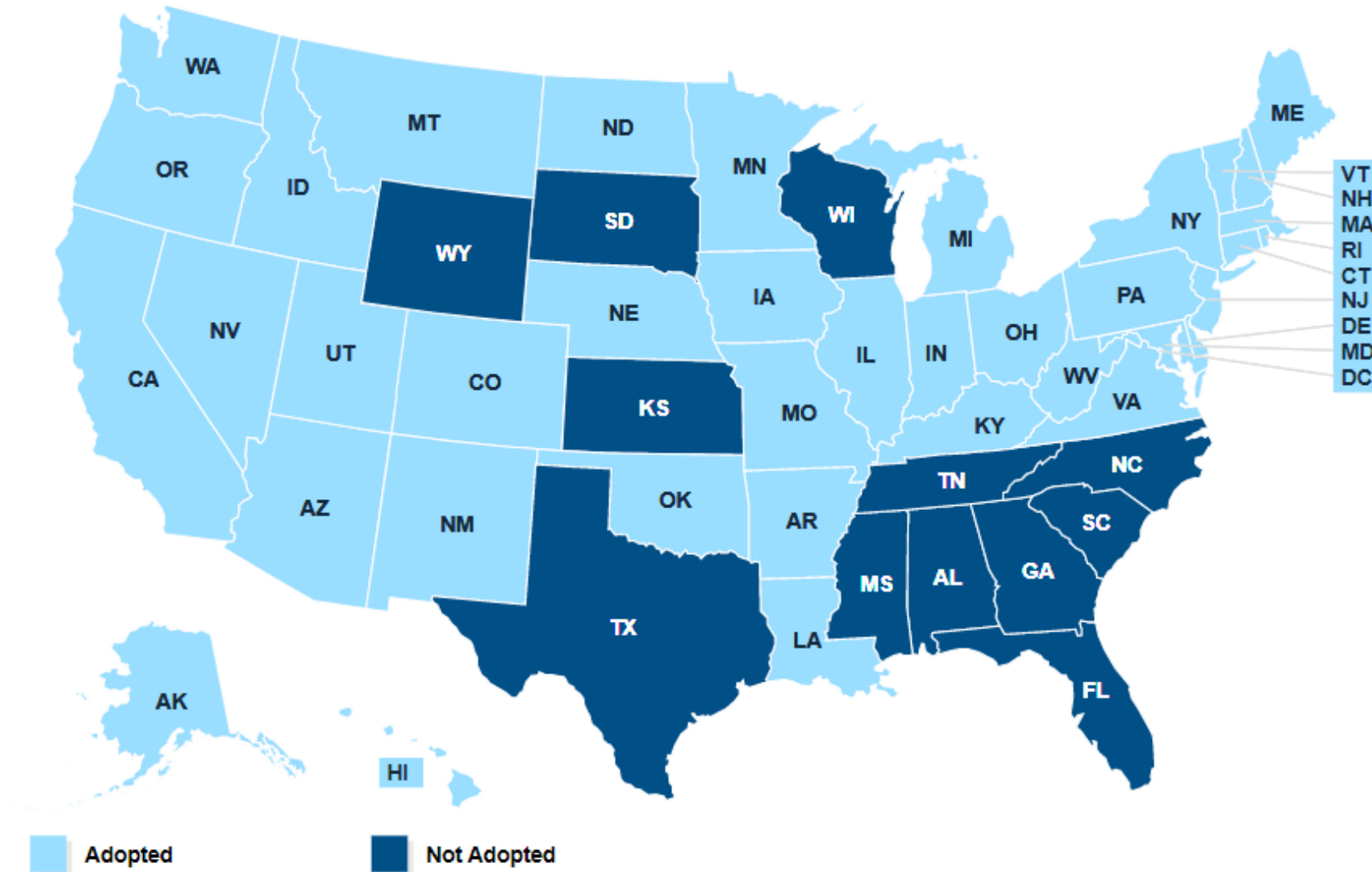
---

© 2015 Pearson Education, Inc. or its affiliate(s). All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage or retrieval system, without permission in writing from Pearson Education, Inc.



Source: “State Health Insurance Marketplace Types, 2022,” Kaiser Family Foundation (1/22) <https://www.kff.org/health-reform/state-indicator/state-health-insurance-marketplace-types/?activeTab=map&currentTimeframe=0&selectedDistributions=marketplace-type&sortModel=%7B%22colld%22:%22Location%22,%22sort%22:%22asc%22%7D>

# Medicaid Expansion Status



# Marketplace 10<sup>th</sup> Open Enrollment Period (OE)

**Emily Pedneau**

Senior Advisor, Marketplace Operations Coordination Center, Center for Consumer Information & Insurance Oversight (CCIIO), Centers for Medicare and Medicaid Services (CMS)

# Marketplace Open Enrollment November 1 – January 15



# Continued Access to Lower Costs



HealthCare.gov

[Español](#) [Log in](#)

[Get Coverage](#) [Keep or Update Your Plan](#) [See Topics](#) [Get Answers](#)  [Search](#)

## Open Enrollment is here! Act by Dec 15 for coverage starting Jan 1

First time applying here? [Take the first step to apply](#)

Already have a Marketplace plan? [Log in to renew/change plans](#)

Looking for coverage for a small business? [Learn more](#)

### Marketplace coverage & Coronavirus

[Learn more](#)

Find local help

[Connect](#)

Quick start guide

[Get tips](#)

Renewal questions?

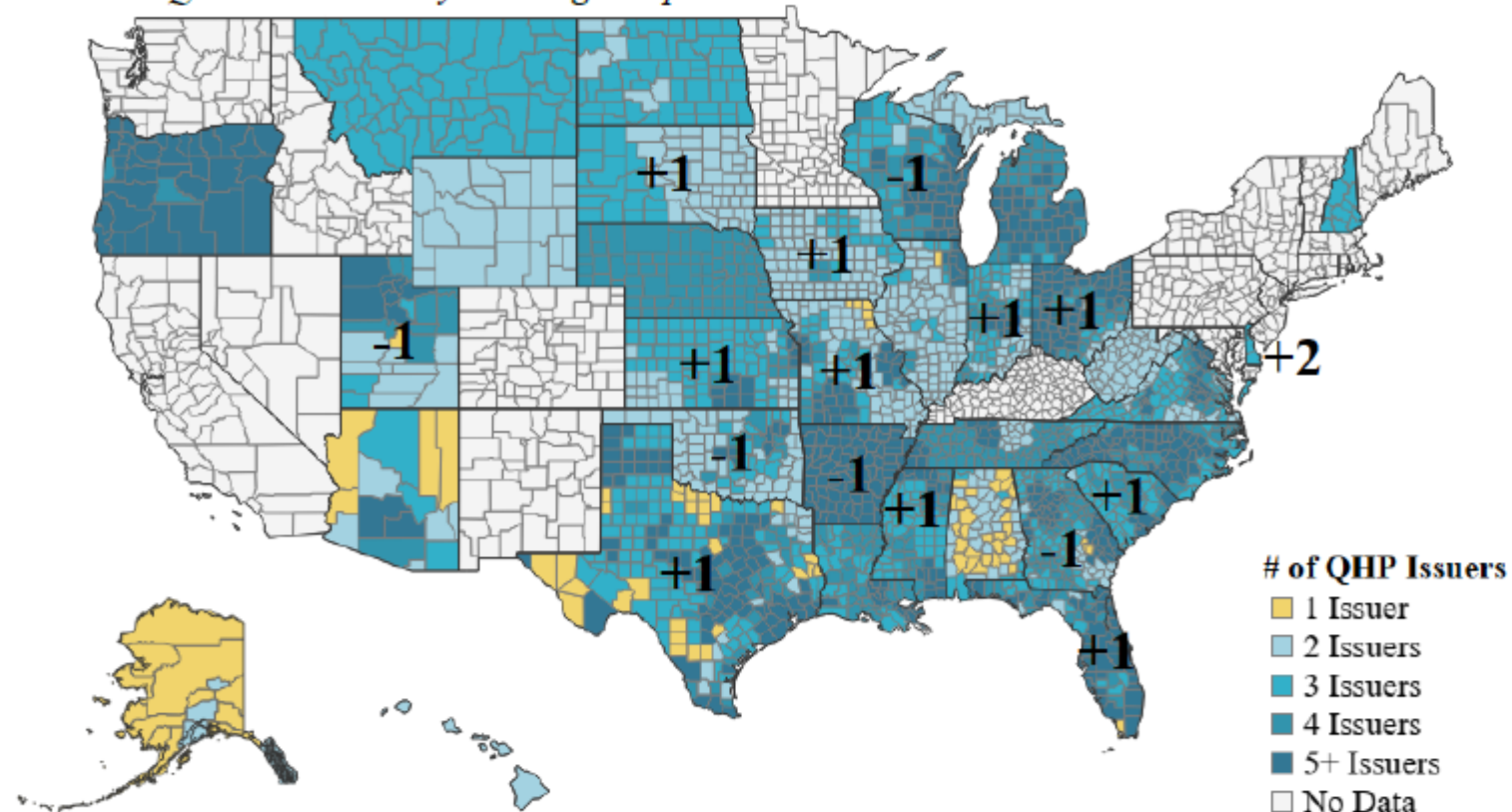
[Get info](#)

Act by Dec 15

[Get dates](#)

# Competitive Marketplace

*Figure 1: PY23 QHP Issuer County Coverage Map*



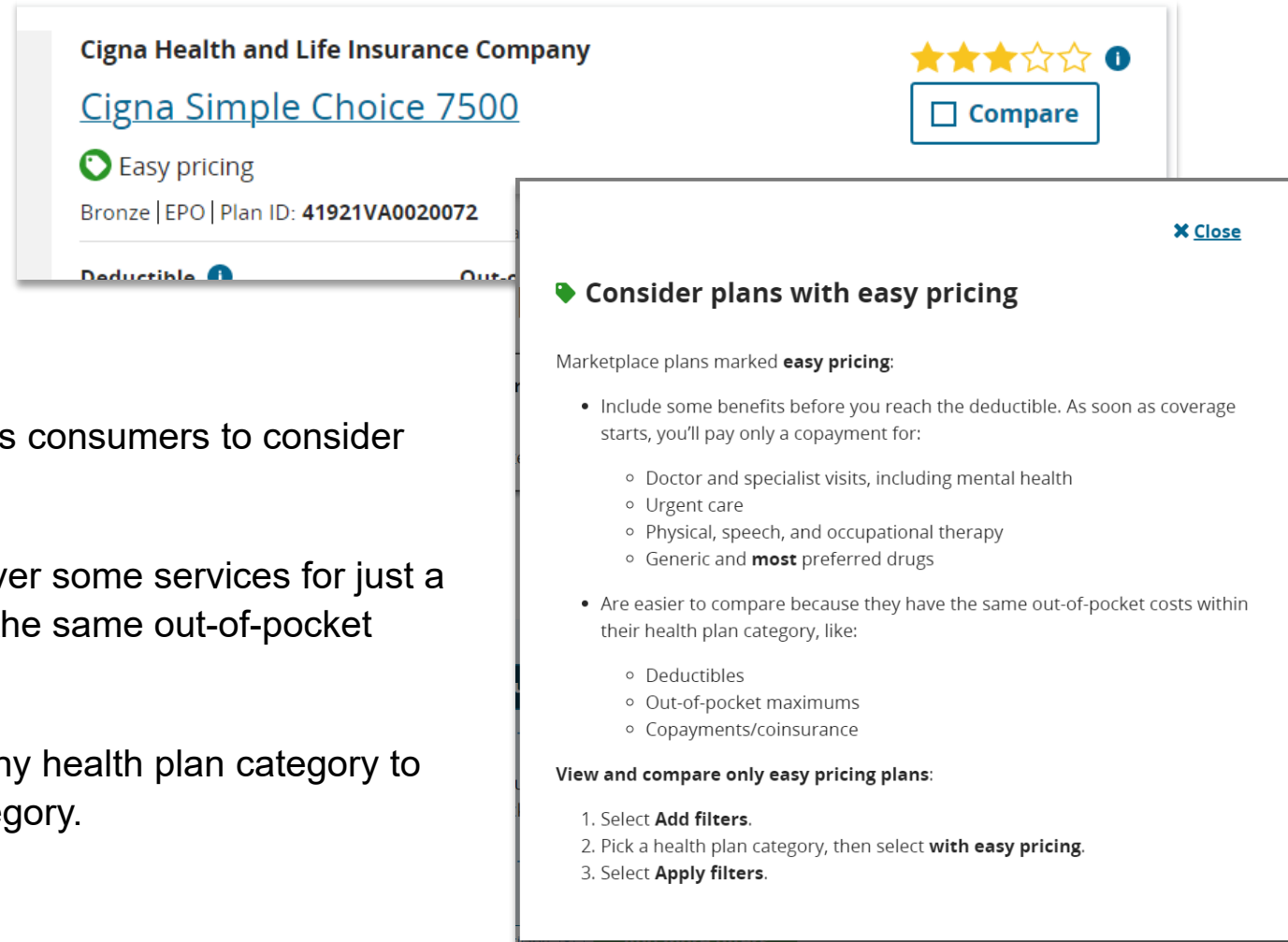
(+) Indicates the net increase in issuers in a state from PY22 to PY23

(-) Indicates the net decrease in issuers in a state from PY22 to PY23



# Standardized Plan Options

- Consumers have access to standardized plans options, which cover more services pre-deductible and have similar benefit designs that can help consumers understand pricing among their plan options when considering what plan best meets their needs.
- On HealthCare.gov, an educational quick tip encourages consumers to consider plans with easy pricing.
- It highlights two aspects of standard plans: that they cover some services for just a copay before the deductible is met; and that they have the same out-of-pocket costs (within a health plan category).
- Consumers can select the “with easy pricing” filter for any health plan category to view, for example, only standard plans in the Silver category.



The screenshot displays a health plan listing for Cigna Health and Life Insurance Company, specifically the Cigna Simple Choice 7500 plan. The plan is categorized as Bronze | EPO with Plan ID: 41921VA0020072. It features a 'Compare' button and a star rating of 4.5 out of 5. A green icon indicates 'Easy pricing'. Below the plan name, there are tabs for 'Deductible' and 'Out-of-pocket'. A modal overlay titled 'Consider plans with easy pricing' is shown, providing information about marketplace plans marked 'easy pricing'. The overlay lists benefits covered before the deductible (doctor visits, urgent care, therapy, and generic drugs) and notes that these plans have the same out-of-pocket costs within their category. It also provides instructions on how to view and compare only easy pricing plans.

Cigna Health and Life Insurance Company

[Cigna Simple Choice 7500](#)

★★★★☆ ⓘ

☐ Compare

🟢 Easy pricing

Bronze | EPO | Plan ID: 41921VA0020072

Deductible ⓘ Out-of-pocket ⓘ

✕ Close

🟢 Consider plans with easy pricing

Marketplace plans marked **easy pricing**:

- Include some benefits before you reach the deductible. As soon as coverage starts, you'll pay only a copayment for:
  - Doctor and specialist visits, including mental health
  - Urgent care
  - Physical, speech, and occupational therapy
  - Generic and **most** preferred drugs
- Are easier to compare because they have the same out-of-pocket costs within their health plan category, like:
  - Deductibles
  - Out-of-pocket maximums
  - Copayments/coinsurance

View and compare only easy pricing plans:

1. Select **Add filters**.
2. Pick a health plan category, then select **with easy pricing**.
3. Select **Apply filters**.



# Expanded access to help



HealthCare.gov

[Español](#)

[Log in](#)

[← Back to help options](#)

## Find Local Help

Search our online directory and set up a time to talk in-person, over the phone, or by email.

An agent, broker, or assister near you can help you with your application and more.



Enter city & state or ZIP code

Search

[Use your current location](#)

# Key Updates and Enhancements to HealthCare.gov



## Estimating income

HealthCare.gov John Menu

[Back](#) | [Set up](#) - [Household](#) - [Coverage & changes](#) - [Review & submit](#)

John's income for this month (November 2022)

Enter each type of income John gets this month. If John won't get income this month, but gets it during other months in 2023, report that on the next page.

**Add income for November** \$2,215.00

[Learn more about types of income to include.](#)

\$2,215.00 Job: Store ABC [Edit](#) | [Remove](#)

[Add more income](#)

**Minus certain expenses** -\$0.00

You can only subtract these expenses: Student loan interest, alimony, IRA contributions, or educator expenses.

[Add expense](#)

**John's total for November** \$2,215.00

[What amount is used to determine eligibility?](#)

When John's adjusted monthly income looks correct, select Save & continue.

Next, we'll estimate John's annual income for all of 2023.

[Save & continue](#)

HealthCare.gov

[Back](#) | [Set up](#) - [Household](#) - [Coverage & changes](#) - [Review & submit](#)

John's estimated income for next year (2023)

Make sure to include income John already got, as well as any they expect to earn in the rest of 2023.

**John's estimated income for 2023**

Based on November's total income amount from the previous page (\$2,215.00 income - \$0.00 expenses):

\$2,215.00 Total month income	x	12 months of the year	=	\$26,580.00 Calculated 2023 income
----------------------------------	---	--------------------------	---	---------------------------------------

If their income changes throughout the year, this amount probably isn't right.

Is \$26,580.00 a good estimate for John's income for 2023?  
[I'm not sure if this amount is correct.](#)

☐ Expected to be about this amount

☐ Amount will probably be different than this

**John's estimated income for 2023** \$26,580.00

[Save & continue](#)

## Redesigned eligibility notice

Health Insurance Marketplace November 5, 2022

Application ID # 18584535  
Application date: November 5, 2022

Primary contact  
**John Carson**  
12300 Rock Hill Rd  
Chester, VA 23831-2450

**2023 Marketplace Eligibility Notice**  
Remember to update your application during the year with any changes.

**Results**

Premium tax credit available for this household: \$706/month	Estimated 2023 income used to determine eligibility for financial help: \$26,499.60/year
--	--

	John Carson
Applied for coverage.	•
Eligible to enroll in a Marketplace plan until January 15, 2023.	•
Eligible to use the premium tax credit to pay for a Marketplace plan. Can use up to \$706/month for this household.	•
Eligible for cost-sharing reductions: Will pay less for copayments, coinsurance, and deductibles when you're enrolled in a Silver plan.	•
Not eligible for Medicaid because this month's household income of \$2,208.30 is too high.	•
You were reviewed for CHIP but don't meet eligibility criteria (age, pregnancy and/or health coverage status).	•

**ACTION: Next steps**

Enroll now. Marketplace coverage start date generally depends on when you select a plan. See <a href="#">Eligibility Guide</a> , page 4.	•
Choose a Silver plan to get cost-sharing reductions. Choosing Silver instead of Bronze may save you thousands of dollars if you use a lot of services.	•
Learn more about how you could qualify for Medicaid. See <a href="#">Eligibility Guide</a> , page 7.	•
You can appeal your eligibility results now. See <a href="#">Eligibility Guide</a> , page 8.	•

To learn when and how you can appeal, see [Eligibility Guide](#), page 8.  
Questions about results or next steps? See the [Eligibility Guide](#) included with this notice.

<b>For more help</b>	HealthCare.gov Marketplace Call Center: 1-800-318-2596 TTY: 1-855-889-4325 LocalHelp.HealthCare.gov (for help in your area)	Virginia Medicaid: (855)242-4282 TTY: (888)221-1590	Family Access to Medical Insurance Security (FAMIS) (CHIP): (855)242-6282 TTY: (888)221-1590
----------------------	--	---	--

## Extra savings on Silver plans reminder

**Want to save more?**  
You can save money on out-of-pocket costs, like deductibles and copays — but only with a Silver plan.

**Choose an option**

☐ **Save more on care—explore Silver plans for extra savings (recommended)**  
Save money on deductibles and copays when you get care.

☐ **Continue with this plan**  
You'll pay more for your share of costs.

[Continue](#)

# State-Based Marketplaces







# How to Mobilize in Healthcare.gov States

Paula Campbell  
Director of Health Equity and EP

Illinois Primary Health Care Association

IPHCA.ORG



MONTH, YEAR



# Agenda

- An Important Time
- CDO (and CAC status)
- CMS Training Webinars - New Platform
- Next Steps-Action
- Resources

# An Important Time

2022/2023 is a critical time for enrollment work.



# Why is Enrollment work so important NOW?

It is important that CHC's equip patients to maintain their health coverage during/after the Public Health Emergency Unwinding.

- Update mailing addresses with State Medicaid office and prepare patients for Medicaid Redetermination
- Develop language about the transition from Medicaid to Marketplace
- Create templates for your partners to share to help amplify the message

Posters

Social Posts

Videos

Flyers/Mailers

**¡MIEMBROS DE MEDICAID!**  
NO SE ARRIESGUEN A PERDER SU SEGURO MÉDICO

**ACTUALICEN SU DIRECCIÓN EN MEDICAID DE ILLINOIS HOY MISMO**

llame al  
877.805.5312  
TTY: 877.204.1012  
LUN-VIE 7:45 a. m. - 4:30 p. m.

visítenos  
MEDICAID.ILLINOIS.GOV

*¡Actualizar su dirección es fácil, rápido y gratuito!*

iHFS ILLINOIS DEPARTMENT OF HEALTHCARE AND FAMILY SERVICES

**ATTENTION MEDICAID MEMBERS!**

**Social Media Message Contact Information Update**

Medicaid members! Don't risk losing your health insurance. Update your mailing address with Illinois Medicaid! Free at 877-805-5312 from 7:45am-4:30pm or visit [medicaid.illinois.gov](https://medicaid.illinois.gov)

**UPDATE TODAY!**

[medicaid.illinois.gov](https://medicaid.illinois.gov)  
877-805-5312

IPHCA: Medicaid Redetermination

877.805.5312

Watch on YouTube

**DO YOU GET HEALTH INSURANCE THROUGH MEDICAID?**

Don't risk losing your health insurance. To keep your insurance, Illinois Medicaid needs to be able to send you paperwork. Give them an address where mail can always reach you.

**UPDATING YOUR ADDRESS IS EASY, FAST AND FREE!**

Visit [MEDICAID.ILLINOIS.GOV](https://MEDICAID.ILLINOIS.GOV)

CALL 877.805.5312 OR TTY: 877.204.1012  
MON-FRI 7:45AM - 4:30PM

iHFS ILLINOIS DEPARTMENT OF HEALTHCARE AND FAMILY SERVICES



## IL Numbers:

- 3.6 million Illinoisans are enrolled in Medicaid enrollees<sup>1</sup>, up more than 15% since the start of the pandemic<sup>2</sup>.
- IPHCA represents all 53 community health centers which care for 1.5 million Illinoisans annually at 400+ service sites.
- 60% of Illinois community health centers are Medicaid enrollees – roughly 900,000 individuals.

<sup>1</sup> <https://files.kff.org/attachment/fact-sheet-medicaid-state-IL>

<sup>2</sup>

<https://www2.illinois.gov/hfs/info/factsfigures/Program%20Enrollment/Pages/Statewide.aspx>





# CDO Status

Is your CDO agreement active?



# CDO and CAC Status

- Step 1. Verify your **Certified application counselor Designated Organizations (CDO)** agreement is **ACTIVE**. **CDO application process will reopen when PHE Ends.** Watch for announcement [HERE](#)
- Step 2. Verify your CAC **Roster** is **ACCURATE**.  
New this year: CMS expired assister ID numbers for individuals that did not complete PY2023 training by October 31, 2022.
- Log into MLMS to verify CAC ID number is still active
  - Review Roster for status [Review Roster for status](#)
    - Assister ID numbers will be validated against what your organization has on their *official roster*. The [Assister ID Validation Guide](#) provides directions and troubleshooting.
  - [IPHCA Workflow to Resolve Expired CAC & Nav ID's](#)
- Step 3. Complete PY23 Assister Certification Training.
- [CMS Assister Certification Training Email Issued September 2022](#)
  - [The Quick Reference Guide: FFM Registration with ID Verification for Assisters](#)
  - Plan Year 2023 FFM Assister Certification Training: [\(slides\)](#) [\(video\)](#) [\(transcript\)](#)

# CMS Training Webinars

New this year: REGTAP Platform



# NEW CMS Webinar Platform - REGTAP

If you do not have a REGTAP account [Create an Account](#) and follow the steps listed below:

- Organization Type: Navigator and Marketplace Assisters
- Title: Other/Navigator
- Role in Organization: Other/Navigator
- Accept Privacy Notice and Submit
- Confirmation will be sent to your email to verify and register

To register for the Assister Series from your [REGTAP](#) account

- Select **“Training Events”**
- Select **“Marketplace Assister Webinar Series”**

**REGTAP**  
Registration for Technical Assistance Portal

New Update on February 21, 2022  
**REGTAP is moving** from <https://www.regtap.info>  
to <https://www.regtap.cms.gov>  
Please note, REGTAP will be unavailable on Friday, February 18th  
from 10:00 p.m. ET through Monday, February 21st at 5:00 p.m. ET.

New to REGTAP? [Create an Account](#)

Email:

Password:

[Log In](#)

[Forgot Password?](#)

**Registration for Technical Assistance Portal (REGTAP)**

REGTAP serves as a centralized information portal for the Centers for Medicare & Medicaid Services (CMS) resources and training related to the Health Insurance Marketplace<sup>SM</sup>, the No Surprises Act (NSA) and other CMS policies. Registered users can access a library of resources, search Frequently Asked Questions (FAQs), view Computer Based Trainings (CBTs), submit inquiries and register for Training Events.

Please view the [REGTAP Tips](#).

[About REGTAP](#)

Copyright© 2013 - 2022 ARDX

[Contact Us](#) | [Privacy Policy](#) | [Terms of Use](#) | [Help](#)

[IPHCA Webinar Registration Walk Through Guide](#)

Call to Action



# Next Step - Action

In-Reach (Medicaid and uninsured patients) vs Outreach (community networks who serve Medicaid and the uninsured)

- Send information about health insurance options to current patients
- Leverage existing partnerships
- Enhance staff capacity to meet consumer needs
- Develop social marketing strategies (provide facts, dispel myths about maintaining health coverage)
- Leverage mainstream social media apps
- [IPHCA Best Practices & Lesson's Learned](#)
- [IPHCA Video Marketplace OE - Review & Renew](#)

3 Calls to Action:

- Post About Open Enrollment deadlines
  - Dec 15<sup>th</sup> for Jan 1<sup>st</sup> Coverage
  - Jan 15<sup>th</sup> final deadline for OE10 Coverage starts Feb 1<sup>st</sup>
- Develop a plan for the PHE Unwinding to help patients retain Medicaid or transition to marketplace
- Identify one outreach strategy to implement over the next few weeks



# IPHCA Outreach Initiatives

## Enrollment Assistance

Health centers employ roughly 200 outreach and enrollment assisters across the state including 64 new navigator being funded through a \$3.6M federal grant aimed at supporting open enrollment and PHE unwinding.

- + Screening patients for Medicaid eligibility
- + Assisting with enrollment in coverage (Medicaid and Marketplace)
- + IPHCA proactively engaging managed care to coordinate outreach reminding enrollees of upcoming redetermination post-PHE.

## Provider Outreach

IPHCA communicates updates on the PHE-related policies as well as state and federal unwinding plans.

- + IPHCA hosts monthly coalition calls with health centers and other organizations to coordinate outreach and enrollment activities.
- + Amplify HFS resources in bi-weekly member-wide communication

## Patient/Public Awareness

IPHCA developed multiple public facing explainer [videos](#) in both [English](#) and [Spanish](#) to encourage Medicaid enrollees to update their address and monitor mail for renewal information.

- + Distributed on social media
- + Can be played in waiting rooms as well
- + IPHCA is working with HFS on another video focused on redetermination process after the PHE ends.

# Resources

Links to CMS Resources and Stakeholder Pages





# Resources

## [Young Invincibles OE10 Materials](#)

Toolkits in English and Spanish, and social media content in English, Spanish, Mandarin, Vietnamese, Creole, and Amharic. Question scripts so you can prepare answers for YI's Today's Voices Tuesday Twitter chats. Weeks of Action calendar and graphics. It's your one stop shop for all things Open Enrollment! Check back regularly for new materials.

## **National Get Covered Coalition**

YI's national network of Navigator programs, health care centers, advocacy organizations, community-based organizations, and others work together to provide outreach and enrollment to communities across the country. Through the coalition, you will have access to outreach materials and resources, as well as policy updates, webinars, and monthly meetings. If you'd like more information or to join the coalition, please reach out to Mina Schultz at [mina.schultz@younginvincibles.org](mailto:mina.schultz@younginvincibles.org).

## [Get Covered Connector - ENGLISH](#)

## [Get Covered Connector - SPANISH](#)

Use Connector to search by zip code and find an appointment in your area. With active assisters in over a dozen states and listings nationwide, Connector is the most up to date listing of enrollment assistance available. To learn more about how to use Connector as an assister, or if you have locations that are not listed on the Connector already, please reach out to Elio Cruz at [Elio.Cruz@younginvincibles.org](mailto:Elio.Cruz@younginvincibles.org)



# Resources

## [Out2Enroll](#)

- [Graphics Folder](#)
- [Social Media Toolkit](#)
- [Weekly Messaging Guide](#)

## [National Disability Navigator Resource Collaborative Guide](#)

## [CMS Outreach and Education Tools and Toolkits](#)

## [Center on Budget and Policy Priorities Beyond the Basics Resources](#)

## [Georgetown University Center on Health Insurance Reform's Navigator Resource Guide](#)

## [Kaiser Family Foundation Marketplace FAQs](#)

## [ACA Consumer Advocacy Shareable Graphics](#)

## [CMS Assister Readiness Webinar Series](#)

To join the CMS Assister listserv, email [ASSISTERLISTSERV@cms.hhs.go](mailto:ASSISTERLISTSERV@cms.hhs.go) and type “Add to listserv” in the subject line



# Thank you

Paula Campbell  
Director of Health Equity and EP  
[pcampbell@iphca.org](mailto:pcampbell@iphca.org)  
(217)541-7318



For our PCA's on the Call:  
PCA O/E and Enabling Services Peer Learning Team meets the 2<sup>nd</sup> Tuesday  
of each monthly 1pm CT  
Contact [Paula Campbell](mailto:pcampbell@iphca.org) with IL PCA for a calendar invite and to be added  
to the team's list serve.

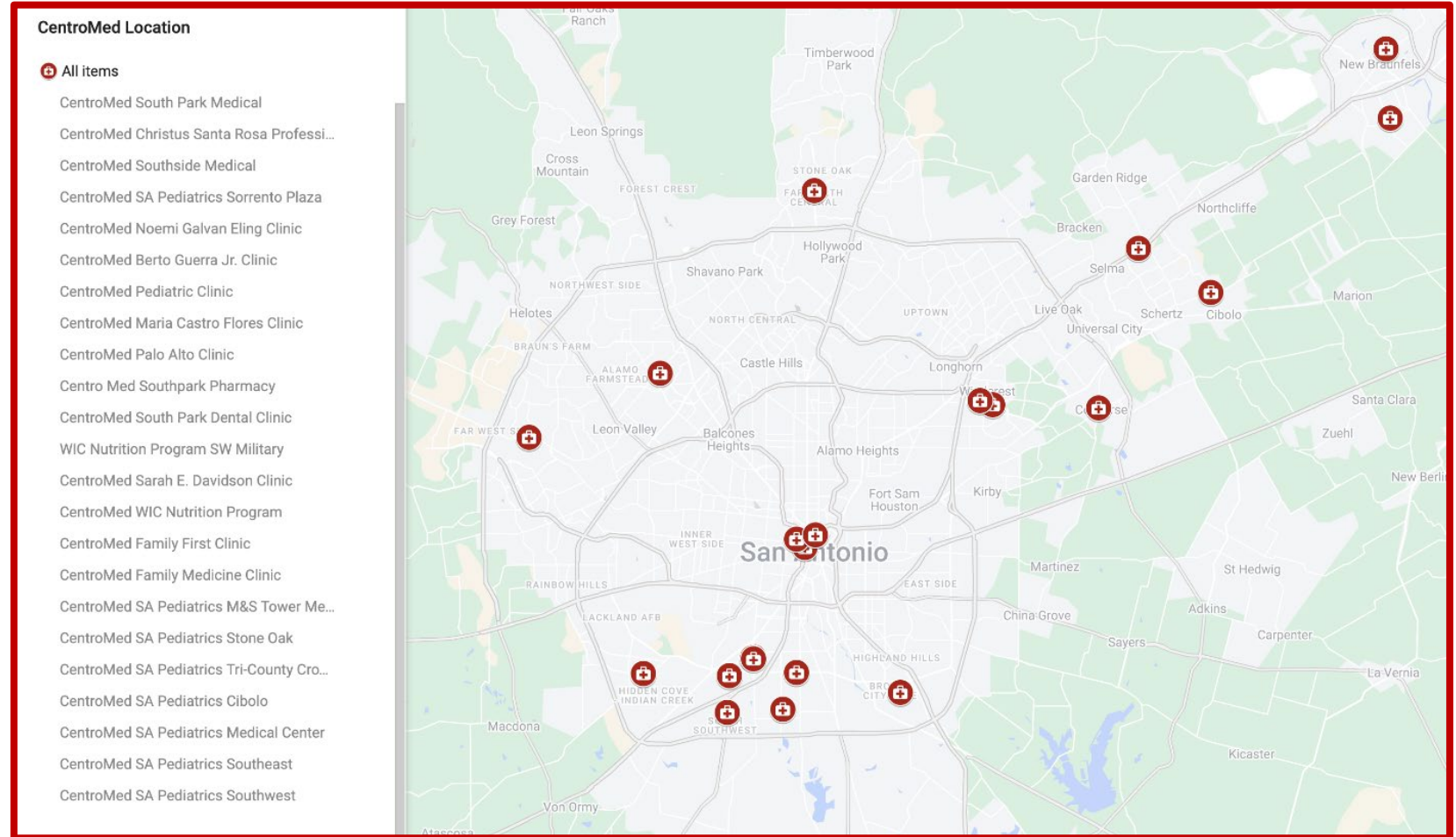


**OPEN ENROLLMENT IS HALFWAY OVER, WHAT CAN WE DO?**

*"THERE'S ALWAYS TIME TO SAVE A LIFE"*

# Who is CentroMed?

- ❑ FQHC in San Antonio, Texas
- ❑ 23 clinics in & around San Antonio including:
  - ❑ Converse
  - ❑ Schertz
  - ❑ New Braunfels
  - ❑ Somerset





# Who is CentroMed?

- ❑ Family Practice, Women's Health
- ❑ Pediatrics, Dental
- ❑ Wellness & Fitness Centers
- ❑ Serve Over 111,000 Patients



# Our Work in Enrollment

- ❑ CDO since 2013 and a Navigator grantee since 2021
  - Funded by HRSA & CMS
  - FT and PT staff
- ❑ All staff are aware of the importance of health coverage in the community
- ❑ Signage in clinics and regular communication with our patients
- ❑ Separate enrollment, outreach, and eligibility



# Who is EnrollSA?

- ❑ City of San Antonio, Bexar County, and elected officials
  - ❑ Metro Health, San Antonio Library System, BiblioTech, Community Centers
  - ❑ Mayor Ron Nirenberg, Judge Nelson Wolff, Congressmen Castro and Doggett
- ❑ Schools and Universities
  - ❑ SAISD, NEISD, SWISD, South San ISD, Southside ISD
  - ❑ UTSA, UIW, Alamo Colleges District, TAMUSA
- ❑ Hospitals and Clinics
  - ❑ MHM, MHS, Christus, SWGH, UHS
  - ❑ CentroMed, Ascension, Wesley
- ❑ Community-Based Organizations
- ❑ Faith-Based Organizations

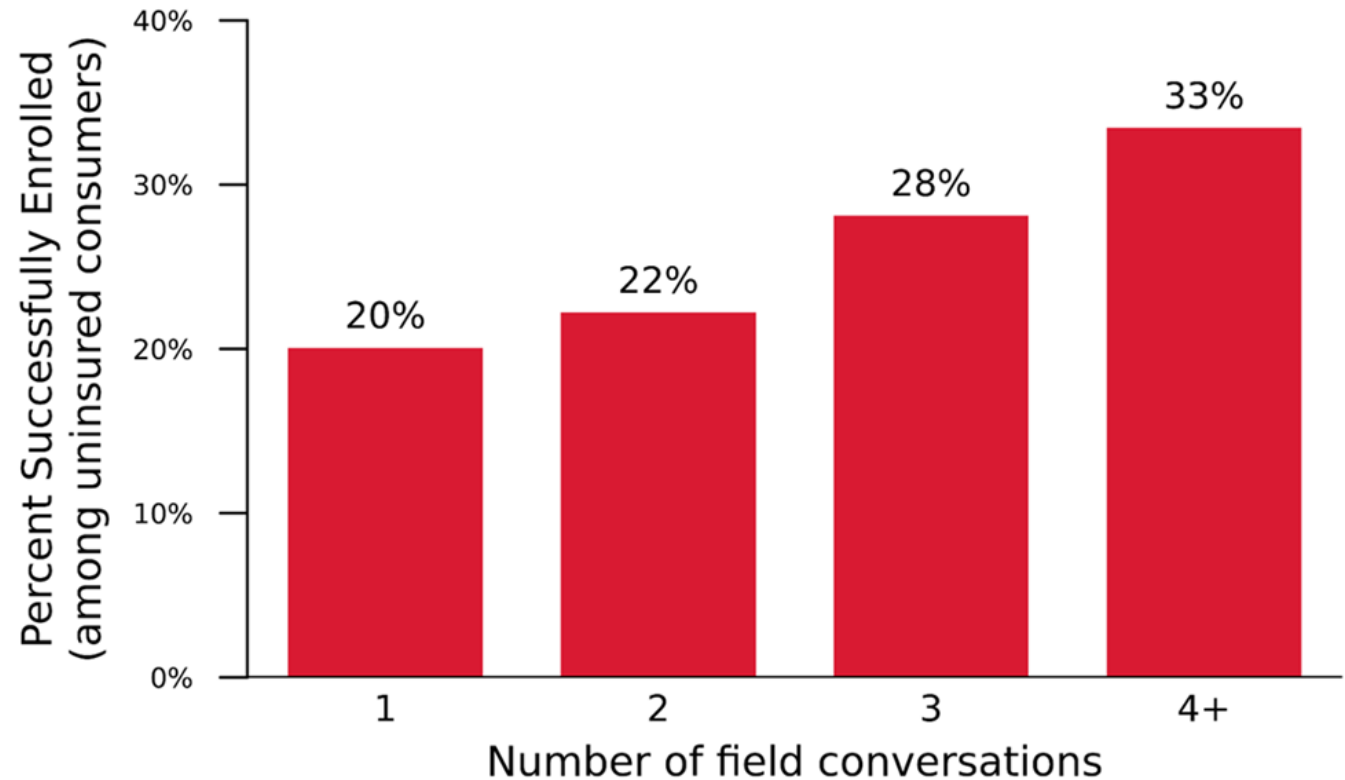




# Your Community Needs YOU!

# Conversations Matter

- ❑ Help us identify and speak to consumers.
- ❑ A consumer enrolls at the highest rate after four touches



# Enrollment Groups Want to Partner!

- ❑ Locate local CDO/CAC & Navigator Organizations
- ❑ Locate “Community Champions”
  - Community-based Organizations
  - Faith-based Organizations
- ❑ They can offer: training, enrollers, scheduling
- ❑ They accept: referrals, outreach materials, etc.



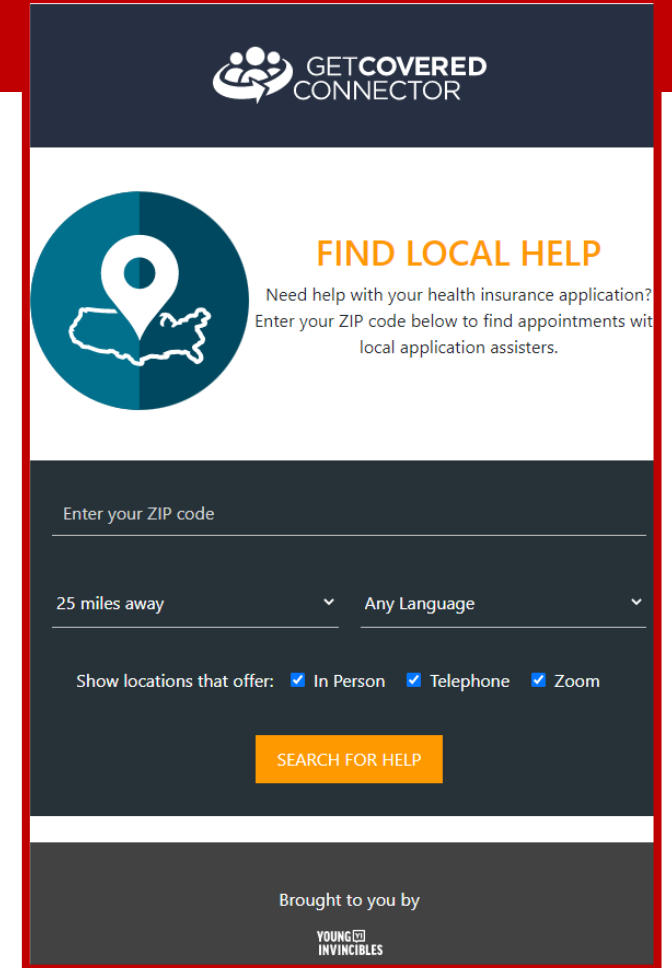
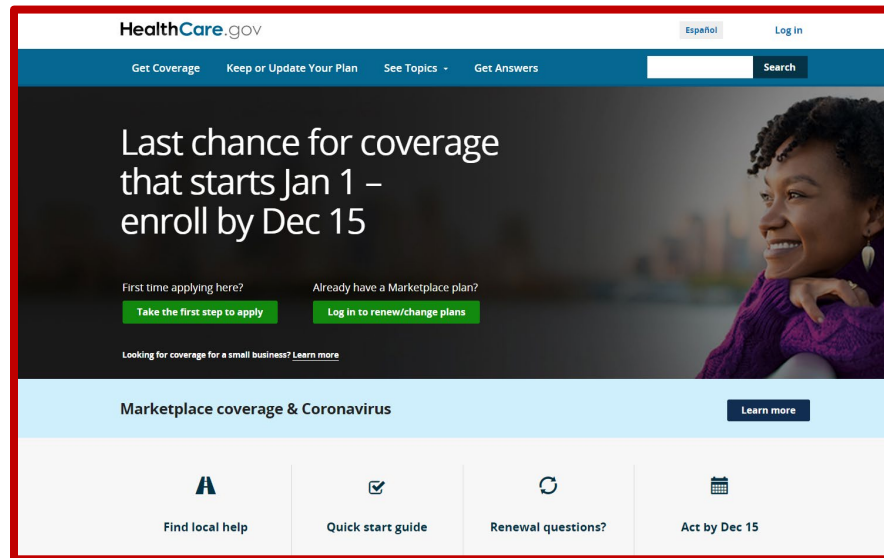
# What Can You Do On Your Own?

- ❑ Link Connector Tool website to your own
- ❑ Outreach to your own patients and staff
- ❑ Blurbs in newsletters, emails, hold messages, etc.
- ❑ Follow enrollment partners' social media and share on your pages
- ❑ Put up flyers, posters, popup banners, drop boxes



# HHS & Connector Websites

- ❑ healthcare.gov
- ❑ connector.getcoveredamerica.org
- ❑ State-based marketplace websites



# Thank You!

## ❖ Joe Ibarra

- Centromed
- Manager of Enrollment
- [jose.ibarra@centromedsa.com](mailto:jose.ibarra@centromedsa.com)
- Office: (210) 334-3840
- Mobile: (210) 286-8493



QUESTIONS?



# THANK YOU!



NATIONAL ASSOCIATION OF  
Community Health Centers®

PLEASE VISIT US ONLINE

[nachc.org](https://nachc.org)